



# Branding GUIDELINES



## PRIMARY LOGO

To be used on digital channels and official council documents



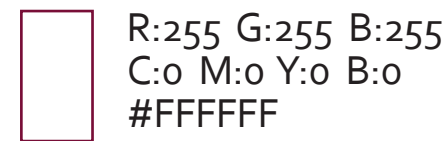
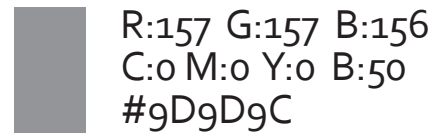
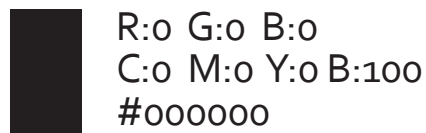
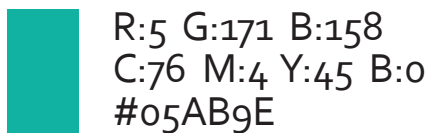
## GREYSCALE LOGO

To be used when printing a document that does not need a colour logo



## WHITE LOGO

To be used on dark backgrounds only



## Arial

abcdefghijklmnopqrstuvwxyz,./;'#[1234567890

**abcdefghijklmnopqrstuvwxyz,./;'#[1234567890**

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